

The supply of qualified talent with the right mix of experience, skills, attitude and motivation remains critical

Tariq Chauhan, Group CEO of EFS Facilities Services

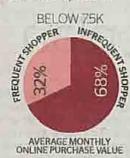
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## Rosy future ahead for FM industry

Infrastructure spending to lift the sector to \$66b by 2020 up from \$26b in 2014

Muzaffar Rizvi

DUBAI - The GCC facilities management (FM) services industry has huge growth potential and is expected to reach \$66 billion by 2020 due to higher infrastructure spending across the region, an ex-

Tariq Chaulian, group chief executive officer at EFS Facilities Services Group, said the FM services industry in the Gulf region remains largely untapped, with an ample potential for growth and consolidation.

Presently, just 20 per cent of the FM industry is organised, which is an indication of a sector in its infancy. This has led to a trend among clients to either retain FM operations in-house or to outsource to multiple, small time service providers, rather than adopting a policy of portfolio management," Chauhan told Khaleej Times.

Headquartered in the UAE and present in 20 international markets, EFS is the Middle East, South Asia and Africa's only fully-integrated facilities management specialist. The group's 12,000 well-trained employees manage more than 250 million square feet of space spanning offices, shops, schools, hospitals and other facilities for more than 300 clients, with a 95 per cent client retention rate across the region.

Referring to a recent report by consultancy firm Credo, he said predicted to hit \$66 billion by to sustain the predicted growth in dustry.' regional FM demand," he said.

Elaborating EFS business strategy for the next five years, he said the group will continue to look at ist for managed security services

We aim to establish a presence in strategic markets across our core markets of Mena. Turkey and South Asia Tario Chauhan. Group chief executive officer. **EFS Facilities Services Group** 

ongoing contracts backlog hold by EFS Facilities Services Group

gion to further strengthen its market standing as a leader in technical, soft and value-added facilities management services provider by diversifying services categories and service lines.

"We are currently present in 22 countries across the Middle East and Africa, Turkey and South Asia. Within these regions, we will pur-FM contracts across the GCC are sue strategic expansion into key cities to further meet client require-2020, up from \$26 billion in 2014. ments whilst gaining market share "Saudi Arabia will lead the field, in long-term FM contracts," he with the kingdom's FM industry said. "We aim to establish a prespoised for 13 per cent year-on-year ence in strategic markets across growth. Homegrown global firms our core markets of Mena; Turkey such as EFS, who able to offer a and South Asia and achieve a leadproven history and diversified ser- ership position in the organised FM vices portfolio, will be well-placed services sector in our regional in-

To a question, he said the acquisition of SecurePlus coincides with huge growth opportunities that exopportunities for growth in the re- here in the UAE, where demand for

managed security services is high and rising. "The acquisition has helped us integrate the provision of security services as part of the versatile, bespoke service offerings of life cycle and realise value-added EFS Group in line with our strategic vision to provide a truly integrated facilities management services to our clients. Our strategy is to expand the operations of SecurePlus across UAE as part of the first phase and to later introduce security services operations in other lucrative key markets as a new business sector complementing EFS' existing IFM operations," he said.

## Strengthening credentials

Chaulian said the next few years will see EFS further strengthening its credentials as a leader in technical, soft and value added facilities and longevity of assets management services by diversifying its services categories and service lines.

"This means that we will weigh several options including plans to pursue strategic expansion through acquisitions in key emerging markets in the wider Mena region and South Asia."

About the group's potential initial public offering and listing of shares, he said it would be announced at an appropriate time.

ously exploring strategic options that will help us in our pursuit of growth across the region and beyond. Any such initiatives will be duly announced at an opportune time in the future," he said. To a question about the group's cur-

provider, we at EFS are continu-

rent backlog, he said EFS today manages over 250 million square feet of built-out space for over 300 clients with an ongoing contracts backlog in excess of Dh3.2 billion, the highest ever in company's 16-year history.

"The record level of contract backlog reflects the increasingly central role being played by facilities management firms across the region. The growth in the backlog can be attributed to EFS' significant contribution to prudent optimisation of operational costs over the commercial life of a development which helps to prolong its savings."

About the key challenges being and avenues for continuous imfaced by FM industry, he said there are mainly three challenges that facilities management service providers face in the region.

providers hail from the unorganised sector with limited experience, knowledge and skill sets which are at par with global best and competencies as well intropractices and standards. This undermines the important role that evolving needs of clients and in-IFM service providers play, especially in partnering with businesses to achieve operational efficiency

Talent acquisition, training and retention are the greatest obstacles to growth for IFM companies and directly impacts ability to efficiently and effectively manage complex projects, especially as we compete with the growing demand for qualified, skilled manpower with sec- analysis and competency level astors like engineering and construc-

FM service providers are usually engaged only during the handover phase of a project. This has to es, and the like," he said. "As a leading global FM solutions change and FM providers need to -muzaffarrizvi@khaleejtimes.com

of the FM Industry

is organised in the Gulf region

be involved in the design stage to ensure that building designs are compliant with global standards of energy efficiency and industry best practices. The costs of implementing these can be substantial posthandover, which further affects the profitability of assets during their lifetime.

"The supply of qualified talent with the right mix of experience, skills, attitude and motivation remains critical to the future of EFS. We ensure that we offer our employees a structured career path with clear progression lines provement of their skills through competitive, mandatory training," he said.

To a question, he said EFS Fa-The majority of the FM services cilities Services has established a dedicated training and development centre in Dubai to enhance workforce's capabilities, skills duce new skills to address the dustry. The centre is affiliated with International Facility Management Association for the preparation and delivery of critical training in key markets such as UAE, Saudi Arabia, Oman, Qatar, Bahrain, Kuwait, Egypt, Lebanon, Jordan and India.

"Our training and development programme is established and designed based on our staff needs sessment. We provide training in different types of services such as hard services, soft services, soft skills, facility management servic-

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